

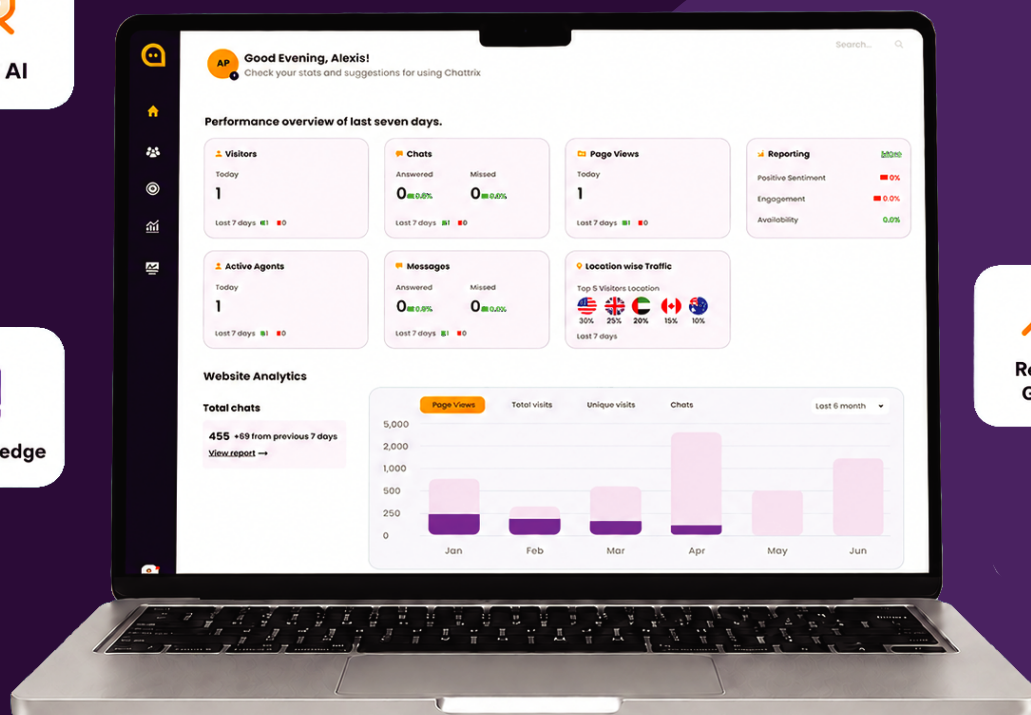


AI-POWERED CUSTOMER ENGAGEMENT

Not just a chatbot. Your AI-powered profit partner.

The always-on teammate that talks to your visitors, learns what makes them buy, and turns more of them into paying customers - while you sleep, and without adding to your payroll.

See how much revenue you're missing →



THE PROBLEM

Where your money is actually going

Every day, real buyers land on your website with real intent - and leave without ever spending a rupee. That's not a traffic problem. It's a revenue leak.

45-65%



average website bounce rate - visitors who leave without clicking, watching, or asking a single question.

Source: Podium website-chat research

~2%



of visitors convert into a lead through the usual contact form or Contact Us page - the rest just disappear.

Source: LiveChat / CarChat24 industry data

40%



of B2B inquiries land outside business hours - nights and weekends, exactly when no one's watching the chat.

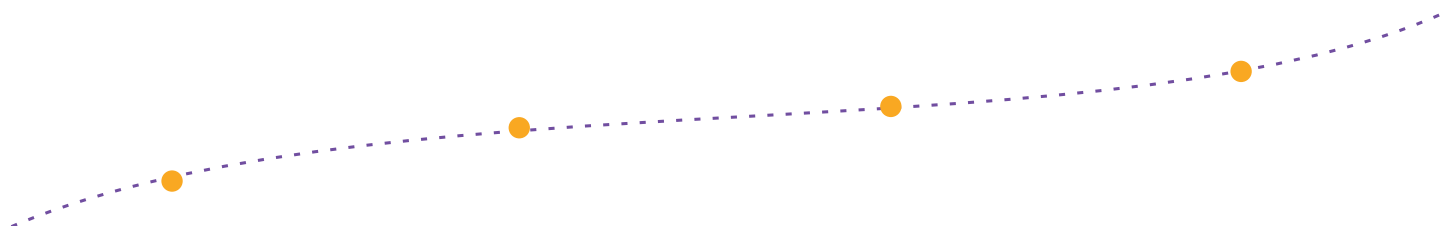
Source: Industry lead-response research (Justin Harris AI)

\$0



is what a silent visitor spends with you. Every unanswered chat is marketing budget you already paid for, walking out the door.

The real cost of a missed conversation



THE COST

Speed isn't a nice-to-have. It's money in the bank.

The businesses that answer first are the businesses that get paid. Every minute a visitor waits is a minute closer to your competitor's inbox.

THE RESPONSE WINDOW



21x

more likely to qualify a lead when contacted within 5 minutes vs. 30 minutes.

MIT Sloan / InsideSales.com Lead Response Management Study



78%

of buyers ultimately purchase from whichever vendor responds to them first.

Lead Response Management Study, cited industry-wide



42+ hrs

is the average B2B lead response time - nearly two full working days of lost revenue opportunity.

Harvard Business Review / Drift lead-response research



80%

drop in your odds of turning that lead into money once the first 5 minutes pass unanswered.

MIT Sloan / InsideSales.com Lead Response Management Study



Your AI business partner - not a script

Chattrik lives on your website and works like a teammate whose only job is turning traffic into revenue.



LEARNS. QUALIFIES. CONVERTS.

1



Always-On Engagement

Greets every visitor in seconds, 24/7/365 - every one of them a chance at a sale you'd otherwise miss.

2



Its Own Knowledge Base

Builds and maintains a knowledge base from your business, so answers sound like your best salesperson - not a generic script.

3



Learns Visitor Trends

Picks up on patterns in how visitors ask, browse, and buy, and sharpens its pitch over time to convert more of them.

4



Built to Close

Doesn't just chat - it qualifies, nurtures, and drives visitors toward a paying lead or a completed sale.



SEE CHATTRIK IN ACTION

A real conversation. A real sale.

This is what happens on your website while you're doing literally anything else - no salary, no shift, no missed opportunity.

Chattrik AI / Live Conversation

**VISITOR**
Hey, do you have this in stock and how much does it cost?

CHATTRIK AI
Yes - 12 left, PKR 7,900. Want me to hold one and send you a checkout link?

VISITOR
Yes please!

CHATTRIK AI
Done. Link sent to your number - I've also saved your details as a lead for the sales team.

Lead captured & sale started9 seconds. \$0 in payroll.

Every conversation like this one runs on the knowledge base Chattrik builds from your business - your products, pricing, policies, and FAQs - so it can sell the way you would, at a scale you can't. - pricing, policies, and FAQs - so it can sell the way you would, at a scale you can't.

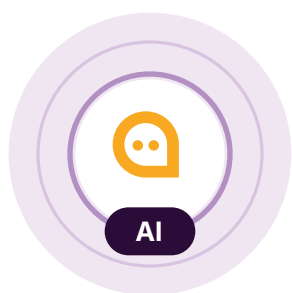
Chattrik vs. the old way of doing chat

A generic bot logs a transcript. Chattrik makes you money.

Generic live chat / basic bot		Chattrik
Availability	Business hours, or whenever staff are free	24/7/365 - capturing revenue nights, weekends, holidays
Knowledge	Fixed script or FAQ list	Custom knowledge base built from your business
Learning	Static - never improves on its own	Learns visitor trends and keeps adapting to sell better
Outcome	Logs a transcript, hopes someone follows up	Qualifies visitors and turns them into paying customers
Cost	A sales hire's salary, or missed conversations	A fraction of the cost, working every shift, every day

This isn't a cost. It's a growth engine.

Chattrik doesn't sit on your books as an expense - it shows up as revenue you weren't collecting before.



AI handles first contact

Your team focuses on closing



lower customer-support and engagement costs when AI handles first contact.

Up to 80%



of routine visitor questions handled without a human touching them - freeing your team to focus on closing, not typing.

IBM

Up to 30%



lower customer-support and engagement costs when AI handles first contact.

Gartner / industry CX research

82%



of customers now expect an instant response the moment they reach out - and buy from whoever gives it to them.

Salesforce State of Service-style research

80%



of customer-experience leaders are increasing AI investment in 2026 - 24/7 availability is a top driver.

Industry CX research, 2026



LET'S TALK

Ready to turn Traffic into Money?

Chattrik turns the visitors you already have into leads and sales you're currently missing - while you focus on running the business.

 New visitor

 Lead qualified

 Sale completed

 chattrik.com



 hello@chattrik.com

